Dylan Wiwatowski

EVENT OPERATIONS

Collegiate events.
Hands-on management.

dylanwiwo@gmail.com
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Deputy General Manager
REVELxp | Penn State

I manage the planning, people and equipment behind collegiate tailgating events, with responsibility for daily property operations and customer relationships.

CAREER

FEB 2026 - PRESENT

REVELxp | Penn State
Deputy General Manager

JUN 2025 - FEB 2026

REVELxp | Penn State
Manager of Event & Warehouse Operations

SEP 2022 - MAY 2025

Appalachian State Athletics
Game Day Operations Assistant

MAY - AUG 2023

Town of Cary
Summer Intern, Athletic Aide

JUN 2022 - AUG 2023

USA Baseball
Summer Game Day Operations Intern

EDUCATION

Appalachian State University
BSBA, General Management
2025

WORK IN PRACTICE

Event delivery

REVELxp | Event & Warehouse Operations

Planned and delivered **more than 200 annual tailgating events** at Penn State, including site maps, staffing, setup, breakdown and on-site troubleshooting.

Managed a **10,000-square-foot warehouse**, including inventory, equipment maintenance and transport.

Staff and client coordination

REVELxp | Operations Manager, then Deputy GM

As Operations Manager, **managed and trained 12 part-time employees**. Now recruits and manages seasonal staff as Deputy General Manager.

Leads sales and vendor coordination; works directly with Penn State Athletics, university departments and customers.

Property operations

REVELxp | Deputy General Manager

Oversees daily operations for REVELxp's Penn State tailgating property, with **$1.35 million in property revenue**.

Monitors property P&L and helps prepare FY27 revenue and expense budgets and forecasts.

RECOGNITION AT REVELXP

Region 4 MVP | October 2025
FY26 Rookie of the Year nominee

Selected for the FY26 Tailgate Division Mayor Exchange Program.